



**Escalate Retail® Now Offers eBillme™ as a Secure Cash Payment Option
for Ecometry Commerce Customers**

*Ecometry Version 10.0.4 gives Escalate customers access to the
convenient, secure eBillme cash payment option*

San Diego, CA, September 22, 2009 — Escalate Retail® today announced that the latest release of its Ecometry Direct Commerce Suite, version 10.0.4, will include eBillme™ as a seamlessly integrated payment option. eBillme enables consumers and small businesses to use online banking to pay securely with cash online. The seamless integration will enable Ecometry customers to add eBillme as a payment alternative with minimal effort and no downtime.

“We see tremendous value in the eBillme payment option for our retail customers,” said Brian Johnson, General Manager of Direct Commerce, Escalate Retail. “Alternative payment options are becoming more critical for e-Commerce merchants to complete sales and retain customers. We recognize that cash payments are a viable and attractive solution at this time. eBillme offers merchants the unique opportunity to meet the demands of customers who want to shop online and pay with cash, while offering the peace of mind and confidence to make purchases.”

Escalate's Ecometry Commerce Suite has powered many of the top multichannel commerce companies for over 20 years, with a comprehensive platform spanning from order capture through pick-pack-ship. The suite includes two dozen optional modules with pre-built integration into Escalate e-Commerce and the company's POS platform.

“We are honored to now be a part of the Ecometry platform and to expand our payment service within its merchant community,” says Marwan Forzley, President and CEO of eBillme. “Escalate is a premier provider of e-Commerce solutions, and we know that retailers rely on them to deliver the best possible shopping experience to their customers. We look forward to working closely with Escalate customers to bring secure cash checkout to more online merchants and shoppers during this time of increased demand for more ways to pay debt-free.”

About Escalate Retail

Escalate Retail is the #1 provider of retail solutions that drive cross-channel excellence and personal, relevant shopping experiences – on the web, in the store, on your mobile device, and over the phone. Escalate Retail's Buy Anywhere Fulfill Anywhere Commerce™ includes Escalate e-Commerce, Relationship Marketing, Clienteling and Order Management. More than 500 retailers run their businesses on Escalate software, including 11 of the largest 100 retailers worldwide, over 50 of the Internet Retailer top 500 e-Commerce sites and 14 of STORES Magazine's "Hot 100". The company maintains headquarters in San Diego, CA with three additional offices located across North America and Europe. For more information, visit www.Escalate.com.

About eBillme

eBillme™ is the only online payment solution that extends the convenience of online banking to the merchant's checkout process. The service enhances security for online shoppers, and enables merchants to increase sales while reducing transaction costs. No financial data is exposed and the payment transaction is securely transferred from the customer's bank to the retailer's bank. Consumers can shop online, by catalog or through call centers, and pay for their purchases at their bank, credit union, or bill pay portal using the security and convenience of online banking. For more information, please visit www.eBillme.com or eBillme's Online [Debt-Free Shopping Mall](#).

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