



FOR IMMEDIATE RELEASE

Century 21 Department Stores Selects Escalate Retail's Merchandising, Planning and Allocation Solutions

San Diego, CA, June 6, 2007 – Escalate Retail today announced that Century 21 Department Stores has chosen Escalate Retail's Merchandising, Planning and Allocation solutions to power their next generation of growth.

Century 21 selected Escalate Retail after a thorough evaluation process that included the retail industry's most prominent software vendors. "We chose Escalate over the competition because of their stable solution, experienced professional services team, and a company-wide focus on the retail industry," said Phil Berman, Chief Information Officer, Century 21 Department Stores. "We look forward to a long-lasting relationship."

Easy to implement and use, Escalate Retail Planning and Allocation solutions allow planners to dynamically forecast, create, analyze, and manage merchandise plans, assortments, and the flow of goods to quickly reduce markdowns, increase margins, and maximize profits. These powerful solutions are fueled by Escalate Merchandising, and together they facilitate the constant flow of high-demand merchandise throughout the organization.

"Escalate Retail welcomes Century 21 Department Stores to our rapidly growing base of customers around the world," said Stew Bloom, Chief Executive Officer, Escalate Retail. "Using Escalate solutions, Century 21 can quickly and effectively determine the optimum stock positions for their entire assortment across all channels and locations, and focus on developing assortments that are driven by margins, revenue, brand image and return on investment."

About Century 21 Department Stores

Century 21 Department Stores is well known for quality merchandise at excellent prices and superior customer service. Century 21 was voted #1 Discount Store in New York City by the Zagat survey in 2006 and again in 2007. In business for 40 years, Century 21 has locations within New York and New Jersey featuring quality and designer merchandise at reduced prices. For more information, visit www.c21stores.com.

About Escalate Retail

Escalate Retail software solutions are behind the scenes at many of the leading customer-focused retail organizations. With solutions spanning the enterprise from Planning through Point-of-Service, Escalate products help over 650 retailers simplify their multi-channel challenge and turn valuable customer insights into actions that drive sustainable loyalty and repeat business. The company maintains headquarters in San Diego, CA and Delray Beach, FL with six additional satellite offices located across North America and Europe. For more information, visit www.EscalateRetail.com.

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